



Cline, Bettridge, Bernstein Lighting Design, Inc.

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CBBLD Services

SD: Services, Approach and Integrity Statement – brief on text is best for all of these – avoid the temptation to become brochure-like. Just a few punchy paragraphs with lots of white space, or perhaps with one high-impact image per page?

- Design - include link to Design Process
- LEED/green technology/Green business
- Technology forefront -link to Design Approach
- Master Plan - include link to an example project
- Custom fixtures
- Collaborations

Image ideas - Renderings, mockups, consultation meetings, night-time focusing work.

