



# Cline, Bettridge, Bernstein Lighting Design, Inc.

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## Sustainable Design

SD: • SUSTAINABILITY needs to go under this [About] category as a sub-button, as it is integral to our approach. In fact, the “ABOUT US” section is where most users would look for information on sustainable design approach.

Sam Bovat: This is a very important piece of your business branding.

- The content on this page can be reworked to have strong impact on the audience.
- LEED projects should be a sub menu item instead of buried at the bottom of the content. In addition should link to the overall Project area with an anchor link to that portfolio.

The USGBC has certified over 30 CBBLD projects incorporating LEED

